



## Advertising Rates 2016/2017

Direct Driller Magazine is a Quarterly Publication.

Number of insertions:	1	2	4
Back Cover	£1200	£1110	£1020
Inside Page	£1000	£925	£850
Full Page	£850	£786	£722
½ Page	£500	£462	£425
¼ Page	£300	£277	£255

## Drill Manufacturer Packages

Full Page of Editorial + Full A4 Page Advert + Classifieds Adverts - £1200 per issue

Full Page of Editorial + Half Page Advert + Classified Adverts - £950 per issue

Half Page of Editorial + Half Page Advert + Classified Adverts - £700 per issue

Half Page of Editorial + Quarter Page Advert + Classified Adverts - £500 per issue

## Website Banner Advertising

All Advertising packages also include Banner advertising on the Direct Driller Website. All advertising will be done in rotation based on percentages. So if there are 20 pages of advertising in each magazine and you take a full page, you will receive 1 in every 20 adverts on the website. So therefore each advertiser receives a proportion of website banner advertising.

## Drill Manufacturers

All Drill Manufacturers will also have their own page on the Direct Driller Website.

## Advertisers

All Advertisers will also be featured on the Advertisers Page on the Direct Driller Website.

THE FUTURE OF YOUR SOILS